

ACTIVE CITIZENS

TERMS OF REFERENCE

Active Citizens Social Enterprise for Higher Education workshop 7, 9, 14, 16 December 2020, 3 March 2021

Introduction & Background

Active Citizens is a social leadership training programme that promotes intercultural dialogue and community led-social development. Through the programme, we bring together people with different beliefs and perspectives to learn from and share with each other. We work with partner organisations around the world to deliver and develop the Active Citizens programme.

Following their training, they use the Active Citizens toolkit to design and deliver the training programme to participants in their local communities around the world. Participants receive the tools and support they need to set up or adapt the way they run their own social action projects to tackle a social issue within their community. Communities are connected globally through international opportunities to share learning and ideas, as well as through the [Active Citizens website](#) and social media.

Active Citizens was launched in 2009 and has run in 77 countries in the Middle East and North Africa, Europe, South and East Asia, the Americas, Sub-Saharan Africa and the UK. The programme is owned and managed globally by the British Council. It is delivered in partnership with a wide range of organisations that work internationally, as well as at a national and local level.

In South East Asia region, the Active Citizens Social Enterprise (ACSE) toolkit has been used for more than three years as training material to diverse audiences – including with lecturers and students in Higher Education Institutions. Since 2019, the region has a greater focus on supporting both lecturers and students in developing and incubating socially entrepreneurial ideas.

The figures below show the different stages of Active Citizens journey and the learning outcomes



Journey	Learning Outcomes
Introduction to Active Citizens	<ul style="list-style-type: none"> Understand Active Citizens Team-build and networking within the group

1. Me - Identity And Culture	<ul style="list-style-type: none"> • Self-confidence • Self-awareness • Understand how identities and cultures form, are expressed, change and are connected • Value different perspectives
2. Me And You - Intercultural Dialogue	<ul style="list-style-type: none"> • Understand dialogue, how and when it can be used • Ability to support, learn and share through dialogue
3. We – Local and Global Communities	<ul style="list-style-type: none"> • Understand concept of community and connections between local and global community • Ability to identify key stakeholders in the community • Ability to identify a social development issue to address in the community • Motivation to act toward sustainable development
4. Planning Social Action	<ul style="list-style-type: none"> • Skills in project planning and management
5. Delivering Social Action	<ul style="list-style-type: none"> • Learning, reflecting and acting as Active Citizens linked to the global network.

Digital & Blended Methodologies for Delivering Active Citizens from the Distance

Since Active Citizens was launched in 2009, the Active Citizens training has been delivered face to face. Over the course of spring-summer 2020, an Active Citizens blended/distance learning offer was developed and piloted during the International Facilitator and Content Development Workshop (V-IFDW) delivered in July 2020. Following the workshop, a Digital Toolkit Annex was produced and is currently being piloted around the world.

The annex, which will be finalized in March 2021, aims to help facilitators to deliver parts or all of the Active Citizens learning journey digitally and through distance learning.

The digital/distance delivery model of the AC methodology was developed: :

- In response to an increased need to understand how the Active Citizens learning journey can be delivered in contexts where the capacity to meet face to face has been either reduced or removed.
- To create a values driven offer which has inclusion and building trust at the heart of its approach.
- To produce an approach to delivering the learning journey which - although will be different to the way face to face interventions are delivered – retains the central values and achieves the learning outcomes, ensuring that any digital intervention grows organically from the core of AC, and is incorporated in our facilitators toolkit as part of our social development themes.

Following V-IFDW, British Council in Malaysia is piloting its first digital Active Citizens workshop in December 2020. The digital workshop will be conducted in English with a combination of sharing, discussion and micro teaching sessions.

Objective

The 'Active Citizens Social Enterprise for Higher Education' workshop will enable participants to

- Understand the purpose and vision of Active Citizens
- Recognise and enhance their existing skills and values such as intercultural dialogue, virtual facilitation skills
- Deepen their own knowledge and awareness of social enterprises in Malaysia and other countries
- Increase their confidence in adapting materials for their own curricula and/or community engagement initiatives
- Form a Malaysian network of social entrepreneurship educators

Workshop Participants

British Council is inviting Lecturers in social entrepreneurship, entrepreneurship or innovation, Incubation / innovation Hub Managers and Heads of student development to apply for the 'Active Citizens Social Enterprise for Higher Education' workshop.

Workshop participants are expected to:

- Active participation in and commitment to the workshop. There are online sessions (total of 15 hours) and 4 offline sessions (total of 10 hours)
- Ensure that they have access to devices that enable them to participate in the workshop (such as laptop/ /desktop/mobile phone/table and internet access). Online platforms/tools that will be used during the workshop will be communicated in due course.
- Have experience in delivering community initiatives
- Plan and deliver one Active Citizens activity in their university between January and December 2021. This can be done either through cascading Active Citizens training or delivering Social Action Project that bring sustainable impact to the community

Date of Workshop

The 'Active Citizens Social Enterprise for Higher Education' workshop will be delivered digitally on these dates:

- ONLINE - 7, 9, 14, 16 December 2020 and 3 March 2021 (2.30 – 5.30 pm each day)
- OFFLINE - 4 sessions between 7 and 16 December 2020 (2.5 hours each session)

Total workshop time: 25 hours

How to apply

Become Active Citizens facilitator by completing this application form <http://bit.ly/MYACSEHE>. Application closes on 20 November 2020.

If you have any question on the workshop, please email to social.enterprise@britishcouncil.org.my