# **COURSE OFFERING FORM**

### Note:

1. Coordinator of Cluster to complete this form and submit to Academic Executive for Course Offering process before Pre-Registration period.

## PART A: FOR COORDINATOR OF CLUSTER TO COMPLETE

Programme : BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MARKETING MANAGEMENT - BBMM - FULL TIME

Academic session : Semester 1 Semester 2 Semester 3 2 0 2 0 / 2 0 2 1

No	Course Code (Old/New)	Course Name (Old/New)	Credit Hours	Assessment (%)													
							(v) which applicable Remarks/ No of student										
				Coursework	Final Exam	1	2	3	4	5	6	7	8	9	10	11	No or student
1	MPU3113	Hubungan Etnik	3	70%	30%	٧											
2	MPU3173	Malaysian Studies	3	70%	30%												
3	MPU3123	Tamadun Islam & Tamadun Asia (TITAS)	3	70%	30%	٧											
4	MPU3143	Malay Language for Communication 2	3	70%	30%												
5	BYBC1013	English for Business Communications	3	100%	0%	٧											
6	BYBS1023	English for Business Studies	3	100%	0%												
7	MPU3242	Time Management	2	70%	30%												
8	MPU3312	The Development of Science and Human Civilization	2	70%	30%												
9	BED3163/BSFY3023	Automotive Industry Environment	3	60%	40%												
10	BMIS3013	Introduction to Management Information Systems	3	60%	40%	٧											
11	BQMT3013	Business Mathematics	3	60%	40%	٧											
12	BFAR3013	Introduction to Financial Accounting	3	40%	60%	٧											
13	BECO3023	Principles of Macroeconomics	3	60%	40%												
14	BPOM3013	Operation Management 1	3	60%	40%				1		1	1					
15	BPOM3023	Total Quality Management	3	60%	40%				1		2	1					
16	BBRM2123/BMKT3023	Consumer Behaviour	3	60%	40%				2		3	1					
17	BBMM2023/BMKT3033	Product Innovation and Commercialization	3	60%	40%				2		2						
18	BMGT2033/BHRM3023	Human Resource Management	3	60%	40%				2		3	1					
19	BMGT3093	Business Ethics	3	60%	40%						1	1					
20	BBMM3153/BMKT3163	Services Marketing	3	60%	40%				2		3	1					
21	BMKT3093	Integrated Marketing Communication	3	60%	40%				1		1						
22	BMKT3083	International Marketing	3	60%	40%												
23	BMKT3053	Marketing Research	3	100%	0%				1								
24	BMKT3203	Cases and Practices in Automotive Business	3	100%	0%						1						
25	BRSH3013	Final Project	3	100%	0%						1						
26	BBIN3016	Internship	6	100%	0%								1	1			
		CO-CURRICULUM (OPTIONAL)															
27	MPU3422/MPU3432	Pembangunan Masyarakat 1 / 2	2	100%	0%				2								
	MPU3442/MPU3452	Siswaniaga 1 / 2		100%	0%												
	MPU3462/MPU3472	Siswa Siswi Pertahanan Awam Malaysia 1/2	6	100%	0%												
		ADI	DITIONAL COUR	SE OFFERING													
					<u> </u>									<u> </u>		<u> </u>	

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## PART A: FOR COORDINATOR OF CLUSTER TO COMPLETE

Programme : BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MARKETING MANAGEMENT - BBMM - PART TIME

Academic session : Semester 1 Semester 2 Semester 3 2 0 2 0 / 2 0 2 1

No	Course Code (Old/New)	Course Name (Old/New)	Credit Hours	Assessment (%)			Semester										Remarks/ No of student
				Coursework	Final Exam	1	2	3	4	5	6	7	8	9	10	11	
1	MPU3113	Hubungan Etnik	3	70%	30%	٧											
2	MPU3173	Malaysian Studies		70%	30%												
3	MPU3123	Tamadun Islam & Tamadun Asia (TITAS)	3	70%	30%	٧											
4	MPU3143	Malay Language for Communication 2		70%	30%												
5	BYBC1013	English for Business Communications	3	100%	0%	٧											
6	BMGT2033	Human Resource Management	3	60%	40%								1				
7	BBMM2023	Product Innovation and Commercialization	3	60%	40%								1				
8	BBMM3153	Services Marketing	3	60%	40%								1				
		CO-CURRICULUM (OPTIONAL)															
	MPU3422/MPU3432	Pembangunan Masyarakat 1 / 2	- 2	100%	0%												
	MPU3442/MPU3452	Siswaniaga 1 / 2		100%	0%												
	MPU3462/MPU3472	Siswa Siswi Pertahanan Awam Malaysia 1/2	6	100%	0%												
		AD	DITIONAL COUR	SE OFFERING													