

COURSE OFFERING FORM

Note:

1. Coordinator of Cluster to complete this form and submit to Academic Executive for Course Offering process before Pre-Registration period.

PART A: FOR COORDINATOR OF CLUSTER TO COMPLETE

Programme : **BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MARKETING MANAGEMENT - BBMM - PART TIME**

Academic session : **Semester 1** Semester 2 Semester 3 **2 0 2 0 / 2 0 2 1**

No	Course Code (Old/New)	Course Name (Old/New)	Credit Hours	Assessment (%)		Semester (v) which applicable											Remarks/ No of student			
				Coursework	Final Exam	1	2	3	4	5	6	7	8	9	10	11				
1	MPU3113	Hubungan Etnik	3	70%	30%	√														
2	MPU3173	Malaysian Studies		70%	30%															
3	MPU3123	Tamadun Islam & Tamadun Asia (TITAS)	3	70%	30%	√														
4	MPU3143	Malay Language for Communication 2		70%	30%															
5	BYBC1013	English for Business Communications	3	100%	0%	√														
6	BMGT2033	Human Resource Management	3	60%	40%														1	
7	BBMM2023	Product Innovation and Commercialization	3	60%	40%														1	
8	BBMM3153	Services Marketing	3	60%	40%														1	
CO-CURRICULUM (OPTIONAL)																				
	MPU3422/MPU3432	Pembangunan Masyarakat 1 / 2	2	100%	0%															
	MPU3442/MPU3452	Siswaniaga 1 / 2		100%	0%															
	MPU3462/MPU3472	Siswa Siswi Pertahanan Awam Malaysia 1/2	6	100%	0%															
ADDITIONAL COURSE OFFERING																				