

BETR - BACHELOR OF BUSINESS ADMINISTRATION INNOVATION AND ENTREPRENEURSHIP (HONS)
SEMESTER 1 2020/2021 (JUNE 2020)

SEM	COURSE NAME (NEW)	COURSE CODE (NEW)	CREDIT HOUR	9A	4A	1A
				SYAFIQ PEER (201710)	NURSYAH MI (201906)	SEM 1 (202006)
1	Hubungan Etnik	MPU3113	3	1	1	1
	Tamadun Islam dan Tamadun Asia (TITAS)	MPU3123	3	1	2	1
	English for Business Communication	BYBC1013	3	1	1	1
	Technopreneurship	BMGT3143	3	7	2	
	Principles of Marketing	BMKT3013	3	1	1	
	Principles of Management	BMGT3013	3	1	1	
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2	Introduction to Financial Accounting	BFAR3013	3	2	2	1
	Introduction to Management Information System	BMIS3013	3	2	2	1
	Economics (Principles of Microeconomic & Principles of Macroeconomics)	BECO3033	3	2/3	1	
	English for Business Studies	BYBS1023	3	2	2	
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3	Entrepreneurship Costing (Introduction to Costing)	BMAF3063	3	3	4	
	Small Business Management	BMGT3163	3	6	3	
	Time Management	MPU3242	2	2	3	
	Sustainable Development and Design Practice	BPOM3093	3	8	3	
	Entrepreneurship Project 1	BRS3024	4	7		
	Pembangunan Masyarakat 1	MPU3422	2	5	4	
	Siswaniaga 1	MPU3442		3		
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4	The Development of Science and Human Civilization	MPU3312	2	5	3	
	Organizational Behaviour	BHRM3013	3	4	3	
	Business Law	BLAW3013	3	5	4	
	Human Resource Management	BHRM3023	3	5	4	
	Technopreneurial Branding / Strategic Brand Management	BMKT3193	3	6		
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5	Project Risk Management	BERM3073	3	6		
	Consumer Behaviour	BMKT3023	3	5	4	
	Intellectual Property Law	BLAW3043	3	7		
	Technopreneurial Commercialization / Commercialization of Innovation	BMGT3173	3	6	4	
	Business Innovation	BMGT3043	3	5	3	
	Pembangunan Masyarakat 2	MPU3432	2			
	Siswaniaga 2	MPU3452				
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6	Supply Chain Management	BPOM3033	3	4		
	Business Ethics	BMGT3093	3	5		
	International Entrepreneurship	BMGT3183	3	6		
	New Venture of Entrepreneurship	BMGT3193	3	7		
	Negotiation and Conflict Management	BMGT3103	3	4		
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7	Research Methodology	BMGT3123	3	4		
	Technology Distribution Channel	BPOM3083	3	7		
	Business Intelligence and Analytics	BMIS3093	3	6		
	Case Study of Entrepreneurship	BMGT3203	3	8		
	Strategic Management	BMGT3063	3	6		
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8	Entrepreneurship Project 2	BRS3034	4	8		
4						
9	Internship	BINT3016	6	9		
6						
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