PROGRAMME EDUCATIONAL OBJECTIVES

Five programme educational objectives for the Doctor of Business Administration programme

PEO 1	Demonstrate advanced theoretical and practical knowledge in business.
PEO 2	Demonstrate advanced managerial, entrepreneurial and professional skills through sound theory and rigorous research to solve complex issues and lead effectively and responsibly in different organisations.
PEO 3	Adopt and apply a broad range of digital applications and analytical techniques competently to support business functions.
PEO 4	Demonstrate effective collaborative and interpersonal communication skills.
PEO 5	Commit and seek learning for continuous development.

PROGRAMME LEARNING OUTCOMES

PLO 1–5 | Official statements and mapped MQF 2.0 learning domains

PLO 1	Integrate theories and concepts in business to advance the frontiers of knowledge and/or professional practice.	MAPPED MQF DOMAINS Knowledge and Understanding
PLO 2	Resolve complex problems and contemporary issues faced by business organisations.	MAPPED MQF DOMAINS Cognitive Skills
PLO 3	Adapt advanced technical skills to practical situations creatively, ethically and flexibly.	MAPPED MQF DOMAINS Practical Skills Ethics and Professionalism
PLO 4	Display mastery of written and oral communication and collaborative skills with diverse stakeholders.	MAPPED MQF DOMAINS Interpersonal Skills Communication Skills
PLO 5	Adapt a broader range of suitable digital applications and analytical techniques for research/work/study.	MAPPED MQF DOMAINS Digital Skills

PROGRAMME LEARNING OUTCOMES

PLO 6–9 | Official statements and mapped MQF 2.0 learning domains

PLO 6

Evaluate numerical, qualitative and graphical data to resolve complex problems and contemporary issues in work/study.

MAPPED MQF DOMAINS

- Numeracy Skills

PLO 7

Display professionalism and responsibility in assigned research, projects and tasks.

MAPPED MQF DOMAINS

- Leadership, Autonomy and Responsibility
- Ethics and Professionalism

PLO 8

Display continuous self-improvement for professional development.

MAPPED MQF DOMAINS

- Personal Skills

PLO 9

Display entrepreneurship skills in resolving complex business problems.

MAPPED MQF DOMAINS

- Entrepreneurial Skills

PLO–MQF 2.0 LEARNING DOMAIN MAPPING

Highlighted cells reproduce the provided DBA programme mapping; ✓ indicates a mapped relationship

PLO	01 Knowledge (K&U)	02 Cognitive Skills	03 Practical Skills	04 Interpersonal Skills	05 Comm. Skills	06 Digital Skills	07 Numeracy Skills	08 Leadership (LAR)	09 Personal Skills	10 Entrepreneur. Skills	11 Ethics & Profess.
PLO 1	✓										
PLO 2		✓									
PLO 3			✓								✓
PLO 4				✓	✓						
PLO 5						✓					
PLO 6							✓				
PLO 7								✓			✓
PLO 8									✓		
PLO 9										✓	

11 / 11 MQF 2.0 learning domains covered

12 mapped PLO–domain relationships

PLO 3, PLO 4 and PLO 7 map to two domains each. Full domain names and taxonomies are on Slide 5.

MQF 2.0 LEARNING DOMAINS

Eleven domains and their indicated learning taxonomies in the supplied programme mapping table

01 Knowledge and Understanding
Cognitive

02 Cognitive Skills
Cognitive

03 Practical Skills
Psychomotor

04 Interpersonal Skills
Affective + Cognitive / Affective + Psychomotor

05 Communication Skills
Affective + Cognitive / Affective + Psychomotor

06 Digital Skills
Cognitive / Psychomotor

07 Numeracy Skills
Cognitive / Psychomotor

08 Leadership, Autonomy and Responsibility
Affective + Cognitive / Affective + Psychomotor

09 Personal Skills
Affective + Cognitive / Affective + Psychomotor

10 Entrepreneurial Skills
Affective + Cognitive / Affective + Psychomotor

11 Ethics and Professionalism
Affective + Cognitive / Affective + Psychomotor

AUDIT REFERENCE

The highlighted PLO–domain relationships are shown on Slide 4.